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# 54th Annual Meeting of the Association for European Paediatric and Congenital Cardiology

May 13-16, 2020 | Gothenburg | Sweden

SPONSORSHIP AND EXHIBITION PROSPECTUS

Invitation to industry

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## TABLE OF CONTENT

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1. Invitation letter
2. Committees
3. AEPC2020 General information
4. Venue
5. Exhibition opportunities
6. Educational support opportunities
7. Other support opportunities for gold & silver sponsors
8. Contact & registration

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## 1. WELCOME

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Dear friends,

We are proud and honoured to welcome you to the 54th Annual Meeting of the Association for European Paediatric and Congenital Cardiology to be held in Gothenburg, Sweden on May 13-16, 2020. This meeting has a long tradition of bringing together not only Pediatric Cardiologists but also specialists from all the other disciplines dedicated to the care of patients with congenital heart disease with delegates coming not only from Europe but from around the world. The number of participants has steadily increased during the last years, not the least due to the involvement of colleagues from allied professions, such as nurses and technicians.

The venue of the meeting is at the Swedish Exhibition Centre, centrally located in Gothenburg, with excellent exhibition areas in direct vicinity of the lecture halls and within the same areas provided for coffee breaks and lunches. This will facilitate and provide great opportunities of fruitful discussions and meetings with all the different subspecialties dealing with the diagnosis and treatment of children with heart disease.

On behalf of the Local Organising Committees from Lund and Gothenburg

**Jan Sunnegårdh**, MD, PhD, Professor  
Local Organising Committee Chair

**Katarina Hanséus**, MD, PhD, Associate Professor  
Local Organising Committee Co-Chair

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## 2. COMMITTEES

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### AEPC COUNCIL

Gurleen Sharland	President
Katarina Hanséus	President Elect
Ornella Milanese	Secretary General
Nico A. Blom	Scientific Secretary
Sylvie Di Filippo	Treasurer
Skaistė Sendžikaitė	Junior Councillor
Dimpna C. Albert	Councillor, Chair of AM in Sevilla
Felix Berger	Councillor
Roberto Di Donato	Councillor
Happonen Juha-Matti	Councillor
Jan Janousek	Councillor

### LOCAL ORGANISING COMMITTEE

**Jan Sunnegårdh**, MD, PhD  
Professor, Pediatric Cardiology  
University of Gothenburg  
Heart Centre, The Queen Silvia Children's Hospital  
Sahlgrenska University Hospital  
Gothenburg, Sweden  
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**Katarina Hanséus**, MD, PhD  
Associate Professor  
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Children's Heart Centre  
Skane University Hospital  
Lund, Sweden  
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### 3. AEPC2020 GENERAL INFORMATION

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**Date**

May 13-16, 2020 Gothenburg, Sweden

**Venue**

Swedish Exhibition Centre, Gothia Towers, 402 26 Gothenburg, Sweden

**Expected participation**

Approx. 1100 international physicians and nurses in the area of Paediatric and Congenital Cardiology

**Organized by**

Association for European Paediatric and Congenital Cardiology (AEPC)  
AEPC was founded in Lyon in 1963 (Association Européenne pour la Cardiologie Pédiatrique) and subsequently has created a network of specialists who are committed to the practice and advancement of Congenital Cardiology and closely related fields. The overall membership of the Association now stands at 1500 paediatric cardiologists and other specialists. The amount of members increases by 11% a year. AEPC and its Working Groups aim to enhance collaboration amongst members for scientific research and professional development and to maintain high standards of professional practice. For further information, please, visit [www.aepc.org](http://www.aepc.org)



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### 4. VENUE

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**THE SWEDISH EXHIBITION CENTRE/GOTHIA TOWERS**

The Swedish exhibition centre/Gothia Towers is Europe's largest and most heart-of-the city meeting point with everything under one roof. With more than 40 000 square meters of space for conferences, congresses, events, exhibitions and shows this venue offers AEPC 2020 the perfect location.



Address: Swedish Exhibition Centre, Gothia Towers, 402 26 Gothenburg, Sweden

<https://en.svenskamassan.se>

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## 5. EXHIBITION OPPORTUNITIES

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A commercial exhibition will be held in conjunction with the congress and will be open from 17.45 Wednesday May 13 until 16.00 Friday May 15. The exhibition will be conveniently located just outside the session rooms. This area will be utilized for serving lunches, refreshments during coffee breaks as well as the welcome reception will be held here in order to maximize the amount of time the delegates spend within the exhibition area. The exhibition offers an excellent opportunity for delegates to interact with the industry and to familiarize themselves with the latest advances within this field.

### Floor plan

A floor plan will soon be available on the congress web site.

### Why exhibit?

Meet your target group! We are expecting approx. 1100 international physicians, nurses and technicians in the area of Paediatric and Congenital Cardiology.

A strong scientific programme, combined with the accessibility of Gothenburg as a destination leads us to be confident of an excellent attendance at the congress.

- Great opportunity to make direct personal contact with important players in your target group.
- Increase your brand recognition through your online and onsite presence.
- Profit from the opportunity to communicate with an international audience. Connect with outstanding physicians, nurses and technicians in the area of Paediatric and Congenital Cardiology and generate new business leads.

**GOLD SPONSORS SEK 255 000 (approx. € 23 500)**

#### EXHIBITION

- 14 m<sup>2</sup> exhibition space – prime location in exhibition
- 3 tables, 6 chairs
- Electricity & Wi-Fi

#### COMPANY REPRESENTATIVES

- 3 complimentary registrations with access to scientific sessions, lunches and refreshments

#### BRANDING

- Company logo with link on the congress web site
- Advertisement in the congress app – prime location of advertisement
- Acknowledgement on PPT displayed in all session rooms (during breaks)
- Company logo with link in the congress app
- One insert in delegate bags

**If you as a Gold sponsor also would like to book a Satellite lunch symposium you will receive a 10% discount for that as well as getting the first choice in timeslot and room for lunch symposium**

**SILVER SPONSORS** SEK 155 000 (approx. € 14 500)

**EXHIBITION**

- 8 m<sup>2</sup> exhibition space
- 1 tables, 2 chairs
- Electricity & Wi-Fi

**COMPANY REPRESENTATIVES**

- 2 complimentary registrations with access to scientific sessions, lunches and refreshments

**BRANDING**

- Company logo with link on the congress web site
- Advertisement in the congress app
- Acknowledgement on PPT displayed in all session rooms (during breaks)
- Company logo with link in the congress app
- One insert in delegate bags

**EXHIBITORS** SEK 51 000 (approx. € 5 000)

**EXHIBITION**

- 4 m<sup>2</sup> exhibition space
- 1 tables, 1 chair
- Electricity & Wi-Fi

**COMPANY REPRESENTATIVES**

- 1 complimentary registration with access to scientific sessions, lunches and refreshments

**BRANDING**

- Company logo with link on the congress web site

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## 6. EDUCATIONAL SUPPORT OPPORTUNITIES

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**SATELLITE LUNCH SYMPOSIUM**

SEK 260 000 (approx. € 24 000)

Opportunity to organize a satellite lunch symposium, program subject to the approval of the scientific committee. Includes:

- Hall rental with standard A/V equipment
- Symposia program will be included in the congress program (subject to receipt by publishing deadline)

*Branding*

- Company logo with link on the congress web site
- Company logo with link in the congress app

*Please note!* All speakers expenses such as registration, accommodation, travel expenses are not included in the fee, this will be an additional cost.

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## 7. OTHER SUPPORT OPPORTUNITIES FOR GOLD & SILVER SPONSORS

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### **Congress bags**

Supply of goods, taxes, shipping (price depends on quality and quantity)

Possibility to provide the participants' congress bags, which will show both company logo as well as the congress logo. Sponsorship of the congress bags is limited to one corporate partner. The bags will have to be approved by the local organizing committee.

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### **Lanyards**

Supply of goods, taxes, shipping (price depends on quality and quantity)

Possibility to include company logo on participants lanyards. Sponsorship of lanyards is an exclusive sponsorship. The lanyards will have to be approved by the local organizing committee.

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### **Note pad & pen**

Supply of goods, taxes, shipping (price depends on quality and quantity)

Opportunity to include company banner on note pads and pens handed out to the participants.

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## 8. CONTACT & REGISTRATION

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**Register as Gold, Silver or Exhibitor as well as for a Satellite lunch symposium on this e-mail address:**

[aepc2020@resia.se](mailto:aepc2020@resia.se)

We are also open to discuss further opportunities or other ideas of sponsorship and participation as well, please contact us!

**[www.aepc2020.org](http://www.aepc2020.org)**

### **AEPC 2020 CONGRESS SECRETARIAT**

Resia Kongress

Phone: +46 (0) 31 617710

E-mail: [aepc2020@resia.se](mailto:aepc2020@resia.se)

